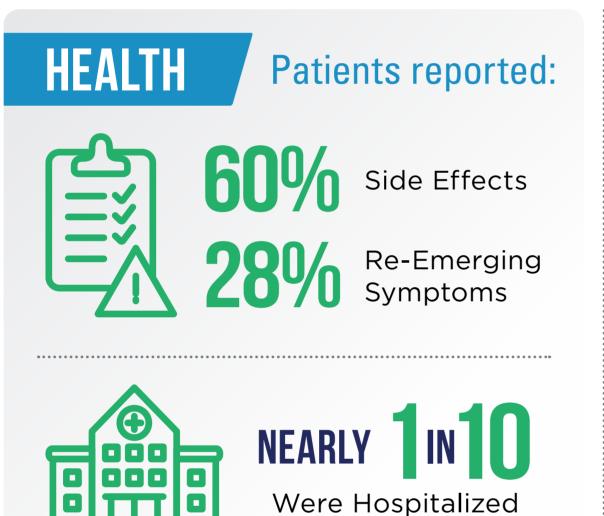
# HOW NON-MEDICAL SWITCHING HURTS PATIENTS

Non-medical switching occurs when HEALTH INSURERS PUSH STABLE PATIENTS FROM THEIR CURRENT MEDICATION

#### **TO A DIFFERENT MEDICATION** THAT COSTS THEIR HEALTH PLAN LESS

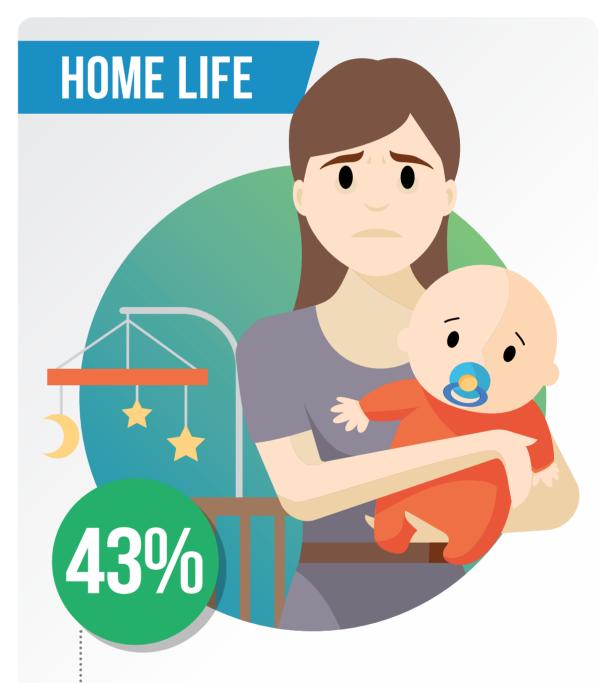
#### A national study shows it can *HURT NEARLY EVERY ASPECT* of patients' lives:





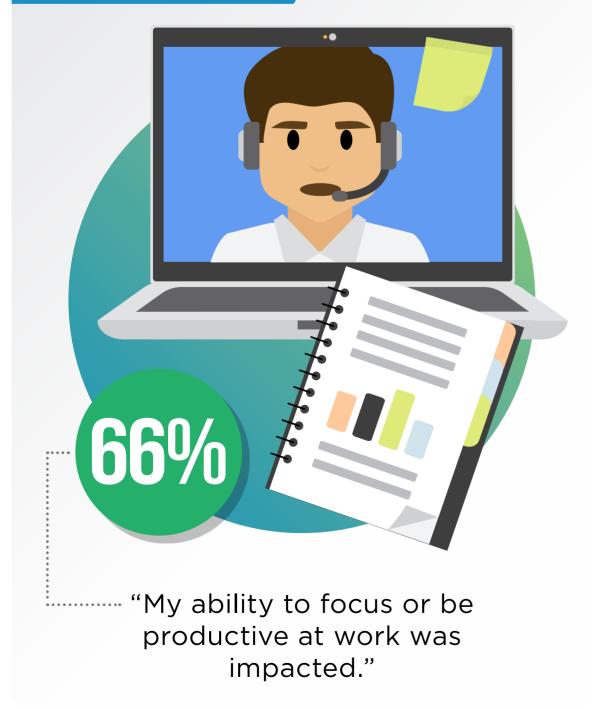
### ABOUT 40% Stopped taking their

medicine altogether



"....."" "I wasn't able to care for my children, grandchildren, spouse, parents or other family members."

## WORK LIFE



# **EMOTIONAL WELL-BEING**

# Patients reported that the SWITCH I FFT THFM FFFI ING-

#### OWITOT LET I THEM I LELING.









### **PATIENTS DESERVE BETTER** THAN NON-MEDICAL SWITCHING



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