PATIENTS EXPERIENCE:
- Shortness of breath
- Wheezing
- Chronic cough
- Burdensome cost sharing

3RD LEADING CAUSE OF DEATH IN THE UNITED STATES
- 10.3 MILLION physician visits
- 1.5 MILLION emergency room visits
- 800,000 hospitalizations

THE COST OF HIGH CO-PAYS
- High co-pays can lead patients to abandon prescriptions, delay refills, and skip doses.
- Patients with high co-pays may be less likely to take their medicine as prescribed.

PRINCIPAL HARM:
- IMPROVING PATIENT HEALTH
- DECREASING OVERALL HEALTH CARE SPENDING

BEGINS WITH MAKING MEDICINE ACCESSIBLE TO COPD PATIENTS

Sources:
1. Han et al., The Lancet. Meeting the challenge of COPD care delivery in the USA: a multiprovider perspective. May 2016.