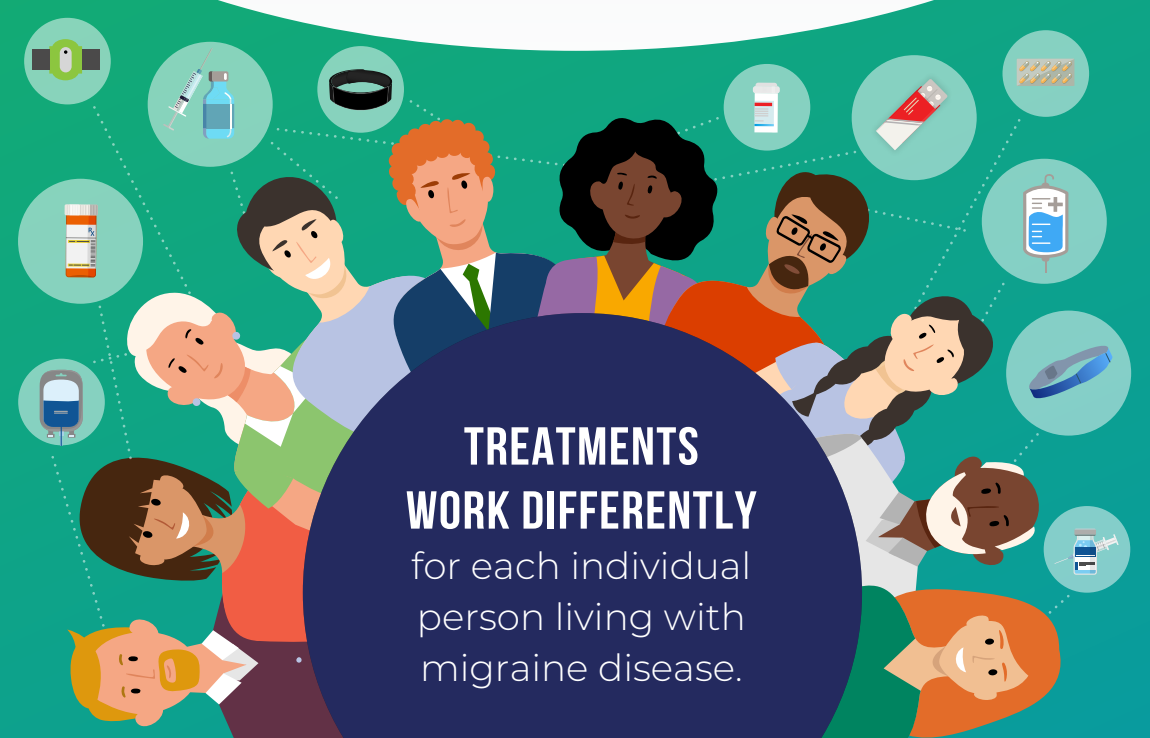


# ARE INSURERS OUT OF STEP ON MIGRAINE DISEASE?

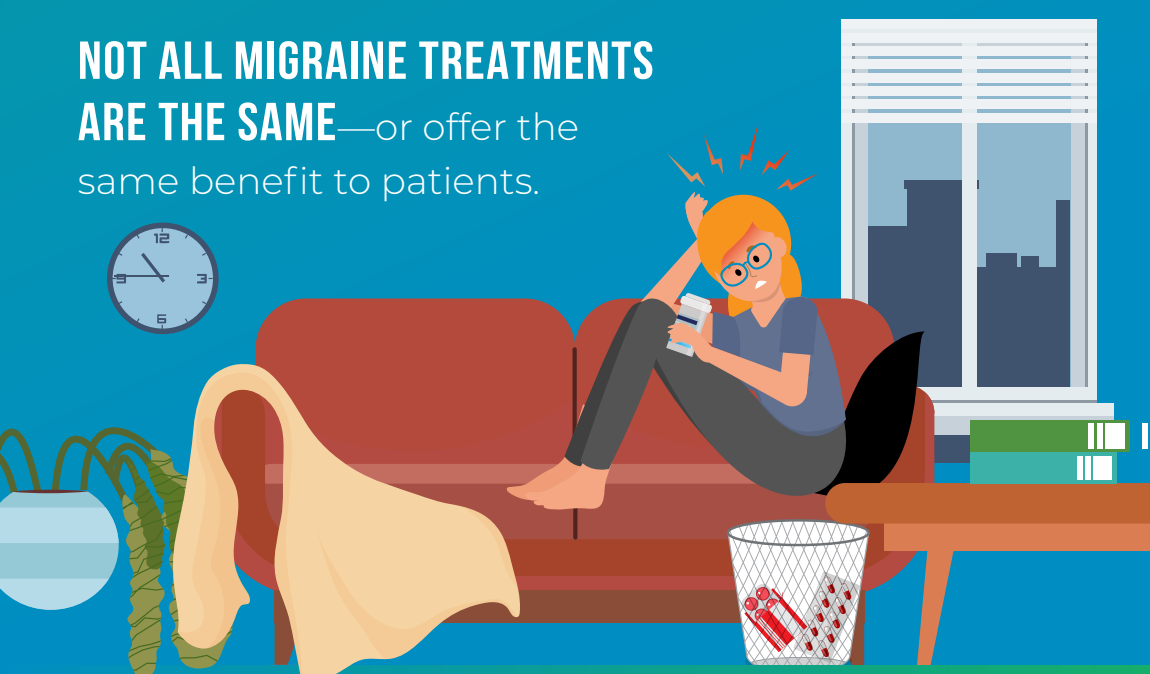


STEP THERAPY TAKES A ONE-SIZE-FITS-ALL APPROACH,



requiring patients to **fail first on insurer-preferred drugs** before getting their prescribed treatment.

NOT ALL MIGRAINE TREATMENTS ARE THE SAME—or offer the same benefit to patients.



FAILING ON **INEFFECTIVE** TREATMENTS CAN CAUSE PATIENTS TO



Suffer unchecked symptoms



Miss work or school



Lose ground on managing their disease

STEP THERAPY IS OUT OF STEP WITH THE MILLIONS OF PEOPLE LIVING WITH MIGRAINE DISEASE.



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