

# PATIENTS VS. MIDDLEMEN

Patients and Pharmacy Benefit Managers  
Want Different Things



Better **HEALTH**



PRIORITY



Higher **PROFITS**

Being able to  
**AFFORD**  
out-of-pocket  
costs for Rx



GOAL



Shifting more  
**RX COSTS**  
to patients

**DIRECT  
DISCOUNTS** that  
lower the price of  
their medicine



POLICY  
PREFERENCE



**REBATES** from  
manufacturers  
that boost their  
revenue



Learn how reforming the pharmacy benefit managers' rebate system can **improve patient access**.

**LEARN MORE** ►