

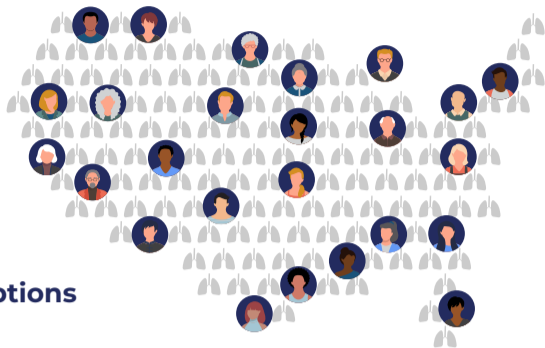


STEP THERAPY STIFLES ASTHMA PATIENTS



**25 MILLION
AMERICANS**

live with asthma.



Innovation is **expanding their options** for treatment.

INSURERS STAND IN THE WAY, HOWEVER.

Step therapy policies force patients to try, then fail, insurer-preferred treatments before getting approval for those prescribed by providers.



Step therapy delays asthma patients' treatment and causes

UNNECESSARY SUFFERING,

leading to:



Emergency room visits



Hospitalization



Added medical costs



Limits on step therapy can help asthma patients

BREATHE EASIER.



Alliance for Patient Access